

## Describing Clothing by Semantic Attributes: A Heuristic Approach

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### ABSTRACT

Recognition of clothing categories is an appealing study to emerging applications such as computer aided fashion design for mass customization and e-commerce. In the study, the description and classification of clothing styles is established based on the preference index heuristic. Specifically, we take advantage of consumer's visual perception of clothing and their free choice description to; understand, characterise and, classify clothing styles. Evaluated on a dataset with 60 style samples of male clothing, the procedure demonstrates promising results in recognizing five clothing categories.

**Keyword:** Clothing, Semantic Attributes, Heuristics, Styles, Computer-Aided Fashion Design

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## 1. INTRODUCTION

Analysis of clothing appearance has already attracted great interest in many research communities due to its wide application in computer aided fashion design, e-commerce and online advertising. Specifically, on online fashion marketplaces, displayed clothing designs has many attractive features which salesmen use alongside consumer's profile to recommend and arouse consumer's interest in purchasing. Unlike many online stores which offer a rich collection of categorized foreign clothing images with detailed attributes, the Nigerian clothing designs (NCD) remain limitedly displayed. For offline consumers, this may not be a challenge as cloth quality is evaluated primarily by the interaction of their visual and tactile perception.

However, consumers shopping online do not have the luxury of physical try-on. They rely on both product visual representation and the available information in search of a product with attributes which translate to their dimension of quality. This imposes an increasing challenge for consumers who have to choose from a large number of available clothing items to satisfy their specific need, and personal values. Consequently, there is an apparent disparity between imported and Nigerian clothing sold even on popular Nigeria's online fashion marketplace such as Jumia (McKinsey, 2013). For Nigeria to stem the growth of unemployment through the garment production enterprise, it must transit from the existing traditional bespoke clothing system to that which allows e-masscustomisation with its attendant advantages. It turns out that the only instrument for such transformation is an intelligent style and size selection system.

Analysis of foreign clothing styles has been employed as contexts in application such as smart recommendation, e-mass customisation and human identification problems (Anguelov et al., 2007; Chen et al., 2012; Yang, M., Yu, 2011). Borrás et al., (2003) provided a segmentation system which distinguishes between five types of 2-piece clothing; Zhang et al., (2008) developed a system to label clothing images with no collar, no/short sleeve, no button as T-shirts; images which have collar, short-sleeve, half-button as Polo-shirt; casual shirts have collar, short-sleeve, full-button while the business shirt has collar, long-sleeve, full-button. They used computer vision and machine learning techniques to identify factors that human eyes perceive in terms of clothing similarity from frontal-view outfit images.

Also, Yang and Yu (2011) propose a video content analysis system for tagging clothing class as suit, shirt, T-shirt, jeans, short pant, short skirt and long skirt in real-time. Bossard et al., (2012) use Random Forests, Support Vector Machine and Transfer Forests to recognise and classify the images into 15 clothing categories using various clothing features and visual attributes. Similarly, Chen et al., (2012) learn a range of clothing categories with associated attributes details such as collar presence, neckline shape etc. These classifications describe distinct clothing pieces by body part segmentation. For example, Zhang et al., (2008) classified men's shirts into T-shirt, casual shirt and work shirt. This labelling system seems sufficient for foreign clothing items.

However, Nigerian clothing designs are usually a 2-piece or 3-piece item clothing collection of the same type of fabric. For instance, figure 1e represents a 3-piece design. Labelling each item of the design may be unrealistic for standardised ready-to-wear or e-mass customization of NCDs. In this study, we classify the Nigerian clothing styles and describe possible semantically meaningful attributes of each category. We propose to label categories of Nigerian clothing designs based on how consumers perceive and characterize the visual elements. That is, a set of clothing semantic attributes is generated to describe the visual appearance of Nigerian designs on the human body. The classification model of the clothing styles is established using an adapted preference index heuristic proposed by Charles-Owaba (1981). To our best knowledge, this is the first attempt to classify Nigerian clothing design with a description of associated attributes. This preliminary study has a great impact on many emerging applications for standardising Nigeria ready-to-wear, computer-aided fashion design and improve online shopping recommendations.

## 2. METHOD APPLIED IN THIS STUDY

One of the major challenges of this study is that there is no database to use as a standard set, so the methodology is in two stages; data generation and preparation and, data classification.

### 2.1 Data Generation and Preparation

In consideration that there is no database on Nigeria clothing designs, we used sixty (60) male clothing images of styles from famous domestic shopping websites as our sample set. The set consists of clothing with significant variation in types, styles, colours and patterns. Twenty-three participants were invited for a free choice description of the sample set. Each participant was adequately informed of the study aim and was asked to independently write a description for ten randomly selected style samples. They were told to write the style description for a hypothetical bespoke tailor as comprehensively as possible. Such generation is essential because it enables us to understand how consumers perceive and describe what they see in styles. Figure 1.0 shows the frontal view of some of the NCDs included in the study.

Picture resolution and pose of persons captured in the images may likely influence participants classification at this stage. However, we leave this for future research. The free choice description of clothing features were marked and reorganised with the help of some fashion experts. The experts developed a list of attributes describing different key elements of designing clothing. Finally, all the style samples were defined based on the attribute descriptors.



Figure 1 : Example of Images Used as Sample Set

## 2.2 Data Classification

The classification process is based on the preference index heuristic which works in two stages. This includes the creation of “N” style class and assignment of styles into class. The two stages are based on improving overall preference index function H. The step by step procedure for preference index heuristic is as follows;

**Step 1:** Identify styles and associated semantic attributes or design characteristics

**Step 2:** Compute similarity coefficient ( $R_{ij}$ ) between styles

$$R_{ij} = \frac{\lambda(r_i \cap r_j)}{\lambda(r_i \cup r_j)} ; \quad \mathbf{0} \leq R_{ij} \leq 1 \quad (1)$$

Where  $\lambda(r_i \cap r_j)$ ; denotes number of attributes common to styles i and j or intersecting styles i and i while  $\lambda(r_i \cup r_j)$ ; denotes union of attributes of style i and j  
If

$$R_{ij} \begin{cases} = 1; \text{ perfect simailarity exist between styles i and j} \\ = 0; \text{ no similarity exist between styles i and j} \\ \text{otherwise a partial similarity exist between styles i and j} \end{cases}$$

while  $R_{ij} = R_{ji}$  = synmetric property of styles

**Step 3:** Initiate classification parameters as follows; n: number of styles;

N: Number of classes of styles; F: current set of candidate styles ;

$\bar{N}$ : current number of classes of styles; Q: current number of styles assigned into class

**Step 4:** Create the first two base style classes ( $\pi_k$ ): Select minimum  $R_{ij}$  and assign style i into  $\pi_1$  and  $\pi_2$  ; where  $k = 1, 2, \dots N$ . (Ties may be broken arbitrarily)

**Step 5:** Update  $F, N, \text{ and } Q$

**Step 6:** If  $N = \bar{N}$ , go to step 8 else go to step 5.

**Step 7:** Compute preference index ( $\phi_i$ ) for all possible candidates' styles and assign style i with minimum  $\phi_{i\alpha}$  to the next class group. Go to step 5. Preference index between styles ( $\phi_{i\alpha}$ ) represent the net accuracy style i and  $\alpha$  will contribute to the overall classification if assigned to the same group.

$$\phi_{i\alpha_k} = R_{i\alpha} - \frac{\sum_{j=1}^{n-2} R_{ij} + \sum_{j=1}^{n-2} R_{\alpha j}}{2(n-2)} ; i \neq \alpha \neq j \quad (2)$$

Preference index i,  $\phi_i = \sum_{k=1}^{\bar{N}} \phi_{i\alpha_k}$  ;  $\sum_{j=1}^{n-2} R_{ij}$ ; sum of the similarity coefficient of i to all other styles j excluding  $\alpha$  ;  $\sum_{j=1}^{n-2} R_{\alpha j}$ ; sum of the similarity coefficient of  $\alpha$  to all other styles j excluding i  
Note that  $\alpha$  is a style in an existing class.

**Step 8:** Compute preference index between candidate styles and class groups ( $\hat{Y}_{ik}$ ). Select maximum  $\hat{Y}_{ik}$  and assign  $i$  to class  $k$ . assign remaining styles into class.

- Preference index of style  $i$  to class  $k$  ( $\hat{Y}_{ij}$ ) represent the net accuracy that will result if style  $i$  is assigned to class  $k$ .

$$; \quad \hat{Y}_{ik} = \frac{\sum_{j=1}^{n_k} R_{ij}}{n_k} - \frac{\sum_{\tau=1}^{n-n_{k-1}} R_{i\tau}}{n-n_{k-1}} \quad j \in g_k; \quad (3)$$

$n_k$  represent the number of styles in class  $k$  excluding  $i$

$n - n_{k-1}$ : number of styles in other class not  $k$

$\sum_{\tau=1}^{n-n_{k-1}} R_{i\tau}$  : represent the sum of the similarity coefficient of  $i$  to all other styles not in class  $k$

**Step 9:** Update F and Q

**Step 10:** If Q=n, stop else go to step 8.

### 3. PRESENTATION AND DISCUSSION OF RESULTS

The research sample included 23 male participants whose demographic characteristics are presented in Table 1.0. Students made up 60.9% of the sample, the others being academia (21.7%), health professional (4.3%) and business owner (13%). There were no participants below 20years of age, those between 20 and 30 years (52.2%) comprised the largest age group in the sample, followed by those between 30-40years (34.8%), between 40 and 50years (8.7%) and above 50years is only 4.3% of the participants.

**Table 1.0 Demographic Characteristic of Research Participants**

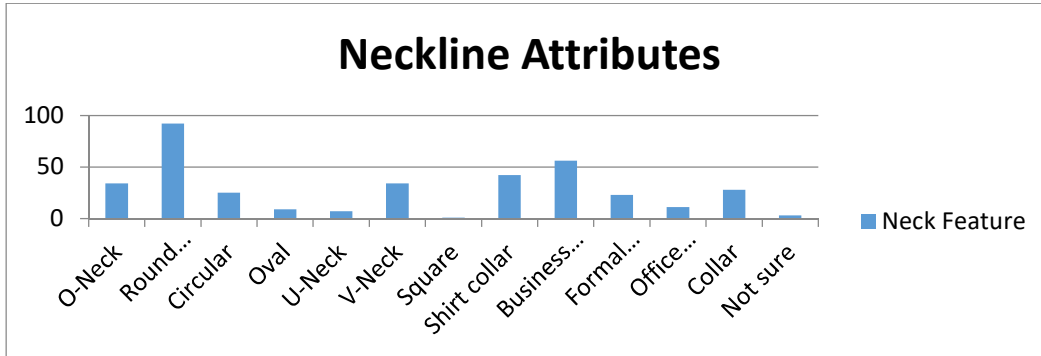
Demographic Characteristic	Participants	
<b>Age</b>	Below 20	0%
	20-30	52.2%
	30-40	34.8%
	40-50	8.7%
	Above 50	4.3%
<b>Highest academic qualification</b>	High School	17.4%
	First Degree	47.8%
	Postgraduate	34.8%
	Others	0%
	<b>Professional status</b>	Student
Academia		21.7%
Health Professional		4.3%
Business Owner		13%
Banker		0%

### 3.1 Free Choice Description of Style attributes

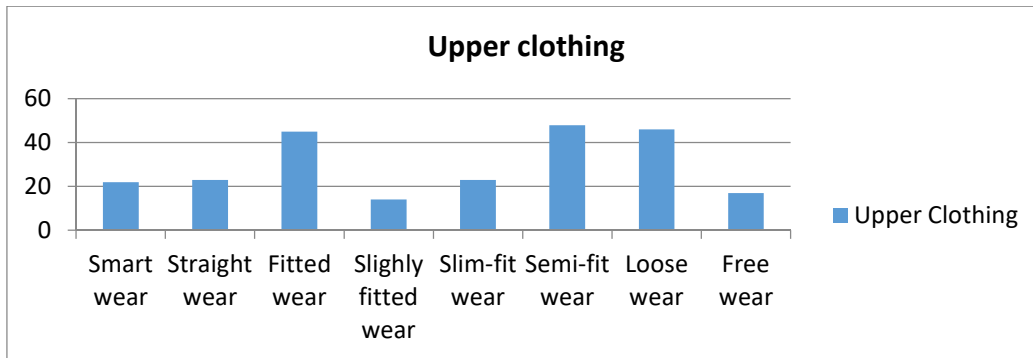
Each participant describes ten (10) randomly chosen style samples out of 60. Criteria used were not predefined; as a result, some participants gave insufficient description of the clothing features while most of the participants provide detailed explanation on the attributes they considered important. Table 2.0 shows the summary of some of the descriptions. Descriptors representing fabric was excluded as we do not consider the fabric in this study (we leave that for future study). Those representing similar attributes were grouped into a subclass. For example, O-Neck, Circular and round neck are descriptors of same neckline. The most occurring word in that class was used as the representative word. Other neckline such as V-neck, U-neck, High-neck (stand collar) and Business/shirt collar were considered in different subclasses. As a result, the neckline has five different types of attributes representing the sample set. Some of the words and associated descriptions representing the neckline and upper clothing is as shown in Figure 2.0 and Figure 3.0.

**Table 2.0: Descriptors of Semantic Attributes**

Neckline	Decorative Design	Sleeve	Upper Clothing		Trousers	Free Flowing Gown
V-neck	Embroidery design	Short	Smart upper wear	Short length	Normal trouser length	Round-neck
Oval	Simple Embroidery	3/4 sleeve	Fitted wear	Normal length	Pencil trouser	Neck which has a triangle shape
Round	Embroidery with same colour as fabric	Long sleeve	Not very smart wear	Hip length	Trouser with free mouth	Knee length
O-Neck	Multicolour embroidery	Shirt Sleeve	Semi fit wear	Between hip and knee	Baggy	Width between elbow and wrist
Circular	Simple design	Free sleeve	Loose wear	Not too long	Straight trouser	Ankle length
High neck	Flashy coloured design	Buba sleeve	Free wear	Knee length		
Bishop Neck	Simple decorative design	Native sleeve		Ankle length		
Shirt Collar	Hausa Embroidery	Extended sleeve		Full length		
Not sure	Machine Embroidery			3/4 length		
	Attached clothing of different colour					



**Figure 2: Descriptors for Neckline**



**Figure 3: Descriptors of fit for the Upper clothing**

The words (or group of words) were rearranged into attribute categories relating to the key elements of designing a collection. Identified elements of design include; number of pieces in the style set, upper body clothing, lower body clothing and the full body clothing. Some styles consist of 2-pieces (upper and lower body clothing) while others have the 3-pieces (upper, lower and the full body clothing). Attributes relating to the upper body clothing includes; the neckline, decorative design, cloth fit etc. Table 3.0 shows the breakdown of the identified design elements and attributes.

**Table 3.0: Description of Attributes**

Attributes	Elements	Code	Sub-categories of Attributes				
Number of pieces in the style set		A1	2-Piece set (1)		3-Piece set (2)		
Neckline 1 (Upper clothing)	Upper Clothing	A2	V-neck shape (1)	O-neck shape (2)	U-neck shape (3)	Business collar(4)	Bishop/stand collar (5)
Type of decorative design		A3	None (1)	Hand-made (2)	Machine-made(3)	Other Attachments (4)	
Volume of decorative design		A4	None (1)	Simple (2)	Medium (3)	Full/Complex (4)	
Design colour		A5	None (1)	Same as fabric colour (2)		Contrast (3)	
Sleeve Type		A6	Sleeveless (1)	Sleeve with cuff(2)	Relaxed Sleeve(3)	Extended sleeve (4)	
Sleeve Length		A7	Sleeveless (1)	Between the shoulder & the Elbow (2)	Elbow length (3)	Between the Elbow & the wrist (4)	Wrist Length (5)
Cloth Fit		A8	Fitted (1)	Semi-fit (2)	Loose (3)		
Cloth Length		A9	Hipline (1)	Between the hip and knee(2)	Knee length (3)	Between the knee & ankle (4)	Ankle length(5)
Trouser Type		Lower Body Clothing	A10	Smart with pencil girth (1)	Smart with straight girth (2)	Free	
Neckline 2(Free flowing gown)		Full Body Clothing	A11	None (1)	Round-neck type	Triangle-neck type	
Type of decorative design2	A12		None (1)	Hand-made (2)	Machine-made (3)		
Volume of decorative design2	A13		None (1)	Simple (2)	Medium (3)	Full/Complex(4)	
Design colour with respect to the fabric colour2	A14		None (1)	Same as fabric colour (2)	Contrast (3)		
Cloth Width	A15		None (1)	Mid way forearm (2)		Armspan (3)	
Cloth Length	A16		None (1)	Knee length (2)	Between the knee & ankle (3)	Ankle length(4)	

Some of these attributes were sub-grouped and named according to the most frequently used word. We also accounted for all respondents' implicit descriptions by creating representative subgroups. For instance, sentences like 'simple machine embroidery decoration' and 'light blue embroidery on deep blue fabric' described the decorative feature in terms of the; type of decorative design, colour of the design with respect to the fabric colour and the fullness or complexity of the design. As a result, sixteen types of attributes with a total of 50 subclass were extracted. Figure 4.0 shows a segment of the attribute distribution in the dataset.



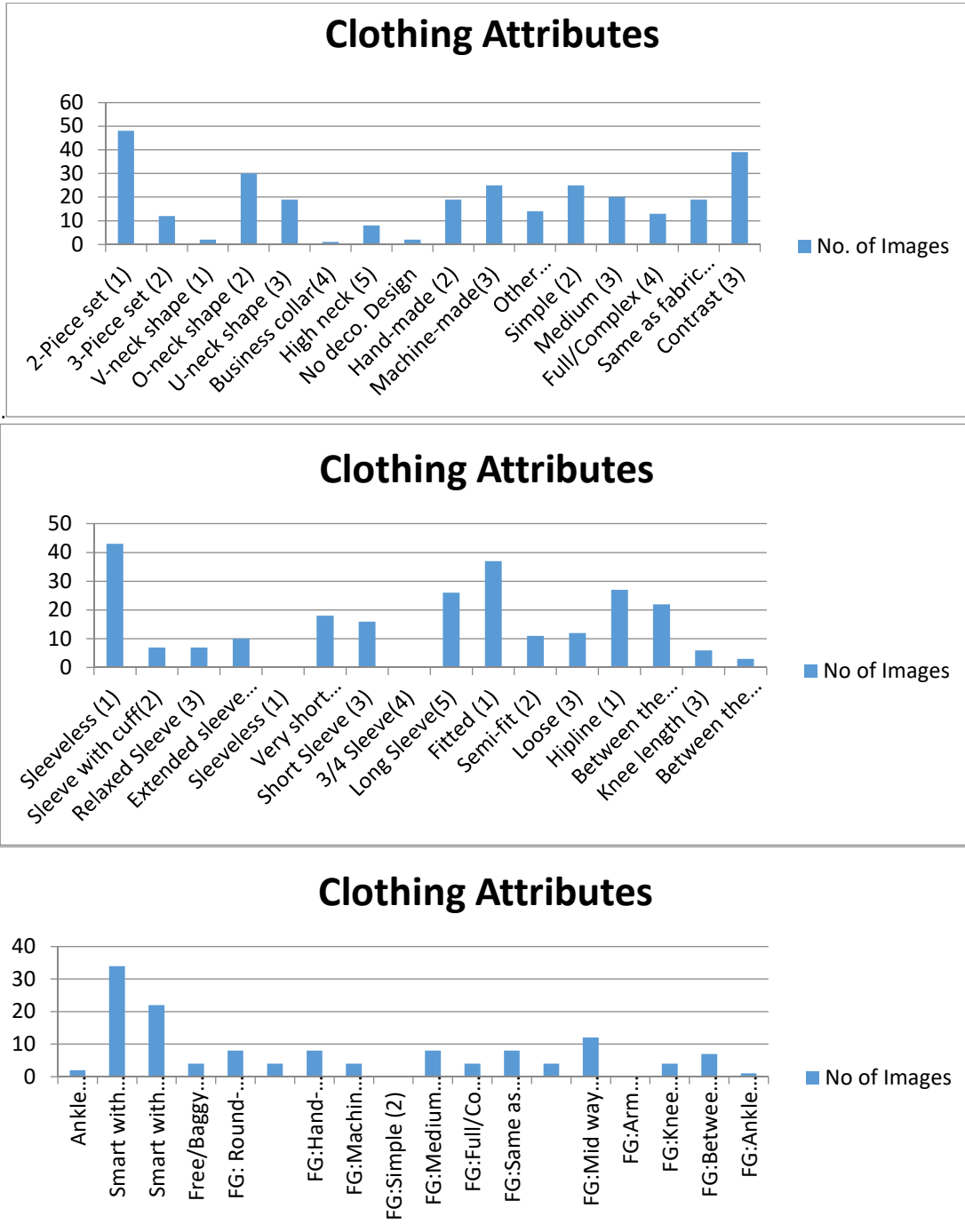


Figure 4.0. Attribute distribution with respect to the upper clothing, lower clothing and the full body clothing

After the free choice description and processing of word groups, twelve fashion experts were invited to manually reannotate the attributes of styles in order to describe the clothing as compactly as possible. The categorical attribute labels were used as a guide to generate data for the classification process.

### 3.2 Heuristic Classification

According to the heuristic procedure, the style samples and associated attributes were defined ( in subsection 3.1) and similarity coefficient determined. The similarity coefficient for eight (8) different styles in the data set is presented in Table 4.0. We arbitrarily chose the number of classes of style and set the initiating parameters as  $(F = 60, \bar{N} = 0, 0)$ .

**Table 4.0: Similarity Coefficient**

Style Samples	1	2	3	4	5	6	7	8
1	-	0.818182	0.818182	0.272727	0.636364	0.272727	0.545455	0.181818
2	0.818182	-	1	0.363636	0.727273	0.363636	0.545455	0.181818
3	0.818182	1	-	0.363636	0.727273	0.363636	0.545455	0.181818
4	0.272727	0.363636	0.363636	-	0.272727	1	0.454545	0.727273
5	0.636364	0.727273	0.727273	0.272727	-	0.272727	0.272727	0.090909
6	0.272727	0.363636	0.363636	1	0.272727	-	0.454545	0.727273
7	0.545455	0.545455	0.545455	0.454545	0.272727	0.454545	-	0.363636
8	0.181818	0.181818	0.181818	0.727273	0.090909	0.727273	0.363636	-

Table 5.0 shows that a total of 27 symmetric relations with a  $\min(R_{ij}) = 0.09$  exist in the set. Thus the tie was arbitrarily broken and style 5 and 8 are assigned to class 1 ( $\pi_1 = [5]$ ) and 2  $\pi_2 = [8]$  respectively.

**Table 5.0: Minimum Similarity Values**

<i>i/j</i>	5	8	17	18	23	26	29	36	39	45	46	55
5	-	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09
8		-									0.09	0.09
17			-								0.09	0.09
18				-							0.09	0.09
23					-						0.09	0.09
26						-					0.09	0.09
29							-				0.09	0.09
36								-			0.09	0.09
39									-		0.09	0.09

The new parameters are  $(F = 58, \bar{N} = 2, 2)$ , since  $N \neq N$ , a new class is formed using the minimum preference index as shown in equation (2 ). Table 6.0 shows the preference index for all candidate style with the minimum  $(\phi_i) = -0.319$  for styles 31 and 32. Style 31 is arbitrarily chosen as the base style for group 3.

**Table 6.0: Preference Index**

$i$	$\phi_i$	$i$	$\phi_i$	$i$	$\phi_i$	$i$	$\phi_i$	$i$	$\phi_i$
1	0.041	15	0	27	0.041	39	-0.061	51	0.014
2	0.077	16	0	28	-0.113	40	-0.067	52	0.052
3	0.077	17	0.114	29	-0.061	41	-0.047	53	0.052
4	-0.047	18	0.114	30	-0.047	42	-0.067	54	0.077
6	-0.047	19	-0.047	31	<b>-0.319</b>	43	-0.113	55	0.331
7	-0.229	20	-0.067	32	<b>-0.319</b>	44	-0.285	56	-0.047
9	0.014	21	0.077	33	-0.229	45	-0.061	57	-0.230
10	-0.113	22	-0.113	34	-0.285	46	0.332	58	-0.113
11	0.077	23	0.114	35	-0.230	47	-0.227	59	-0.067
12	0.041	24	0	36	0.114	48	-0.047	60	-0.047
13	-0.047	25	0	37	-0.067	49	-0.133		
14	-0.113	26	-0.061	38	0	50	0		

Repeating steps 5-7, the new parameters are ( $F = 57, \bar{N} = 3, 3$ ), since  $N \neq N$ , a new class is formed using the minimum preference index as shown in equation (2). The new minimum preference index ( $\phi_i$ ) =  $-0.240$  for styles 47 and the updated parameters are ( $F = 56, \bar{N} = 4, 4$ ). Since  $N \neq N$ , the next repetition resulted in a minimum preference index as ( $\phi_i$ ) =  $-0.292$  according to equation (2). Style 40 was arbitrarily chosen as the base style for class 5 out of candidate styles 26, 29, 40 and 46 with  $= -0.292$ . All other styles were assigned to classes using step 8-10 as shown in Table 7.0.

**Table 7.0: Styles Classification**

Class 1	Class 2	Class 3	Class 4	Class 5
46, 55, 2, 3, 11	8, 17, 18, 23, 36,	31, 32, 7, 33	26, 29, 39, 45	47, 16, 52, 53
21, 1, 12, 27,	9, 51, 58, 10, 14,		15, 24, 25, 38	49, 20, 37, 40,
54				
	22, 28, 43, 4, 6		50, 35, 57	42, 59, 13, 30
	19, 60		34	48, 56, 5, 41, 44

All the ten styles in class one are three-piece designs. Class two consists of a total of seventeen short sleeved styles. Fifteen of the styles are two-piece fitted styles with short relaxed sleeve while the other two are two-piece fitted styles with short extended sleeve. Class three consists only four styles which are two-piece design with extended sleeve of varying length. Class four consists of twelve styles which are long sleeved design with cuff while class five is not distinctly defined in attributes. The number of pieces in style set and the sleeve type seems to be a unique distinguishing attribute among classes 1, 2, 3 and 4 while class 5 is a mix of styles.

#### 4. CONCLUSION

The aim of the study is to describe the semantic attributes of Nigeria clothing design using a free choice description. Combined with the advantages of the preference index heuristic, we learned the item representation in semantic attribute space under a similarity learning framework. The experimental study on the real images of clothing dataset clearly demonstrates promising results. The study indicates that the 60 sample styles can be grouped into five (5) categories. All classes except class 5 have distinct attributes for easy consumer selection.

This is a preliminary study and it is expected that an automatic high level extraction of semantic attributes may provide more accurate style categories. We aim to lay the groundwork to facilitate a system for online retailing of ready to wear and e-mass customization of Nigerian clothing designs.

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